

Analysis of guest review data suggests that adding this item to both the primary hotel website and partner sites is advisable, particularly if there is a need to address and mitigate negative feedback.

full version

BEFORE YOU BOOK

Private sleeper cabins. Shared bathrooms. Quiet-floor environment.

Now Now offers private sleeper cabins within a shared, quiet-floor environment—not conventional hotel rooms. Cabins are compact and have partial-height walls with open ceilings that allow centralized airflow, so light and sound may travel between neighboring spaces. Bathrooms are shared and maintained throughout the day.

There is no elevator, and individual cabin temperature controls are not available. To preserve a restful atmosphere, calls, music, media, and eating are limited to designated common areas.

Cabins are best suited to carry-on luggage and soft-sided bags. Larger luggage may require separate storage, and fees may apply.

scannable version

BEFORE YOU BOOK

Private sleeper cabins. Shared bathrooms. Quiet-floor environment.

Now Now offers compact, private sleeper cabins—not conventional hotel rooms. Each cabin has a locking door, partial-height walls, and an open ceiling that supports centralized airflow. Because the ceiling is open, light and sound may travel between neighboring cabins.

Before booking, please note:

- Bathrooms and showers are shared and maintained throughout the day.
- The property does not have an elevator.
- Cabins do not have individual temperature controls.
- Calls, music, media, and eating are limited to designated common areas.
- Cabins are best suited to carry-on luggage and soft-sided bags.
- Separate storage may be required for larger luggage, and fees may apply.

full version

PRIVATE SPACE. SHARED RHYTHM.

Your cabin is private. The quiet-floor environment around it is shared.

Your cabin is yours, while the environment around it is shared. Open ceilings allow air to move throughout the floor, meaning sound and light can also travel between cabins. Shared bathrooms, quiet-floor guidelines, white-noise machines, robes, slippers, and thoughtfully selected amenities are all part of the Now Now experience.

Pack light, explore fully, and return to a private space designed for rest—not a conventional hotel room.

scannable version

PRIVATE SPACE. SHARED RHYTHM.

Your cabin is private. The quiet-floor environment around it is shared.

Open ceilings allow air—and some light and sound—to move between cabins. Shared bathrooms, quiet-floor guidelines, white-noise machines, robes, slippers, and thoughtfully selected amenities are all part of the Now Now experience.

Pack light, explore fully, and return to a private space designed for rest.

full version

ACCESSIBLE SOLO SLEEPER CABIN

Sleeps 1 guest in 1 private cabin.

A private sleeper cabin for one guest, thoughtfully designed with accessible features and a more convenient layout.

Your cabin includes a premium Wright mattress, Garnier-Thiebaut linens, a Brooklinen robe, charging options, smart storage, a sound machine, and complimentary sleep essentials.

Shared bathrooms are located nearby and maintained throughout the day. Designed as a restful home base for exploring New York, the cabin gives you privacy where it matters and easy access to the creativity, culture, and energy of NoHo.

scannable version

ACCESSIBLE SOLO SLEEPER CABIN

1 private cabin · Sleeps 1 guest

A private sleeper cabin with accessible features and a layout designed for greater ease and convenience.

Each cabin includes:

- Wright mattress
- Garnier-Thiebaut linens
- Brooklinen robe
- Charging options
- Smart storage
- Sound machine
- Complimentary sleep essentials

Shared bathrooms are located nearby and maintained throughout the day. For details about specific accessibility features, please contact the property before booking so we can help you determine whether the cabin meets your needs.

full version

SOLO SLEEPER CABIN

Sleeps 1 guest in 1 private cabin.

A private sleeper cabin designed for one guest who wants a thoughtful place to sleep, reset, and experience New York on their own terms.

Each cabin includes a Wright mattress, Garnier-Thiebaut linens, a Brooklinen robe and slippers, smart storage, MagSafe and wireless charging, a sound machine, and a complimentary eye mask and earplugs.

The space is intentionally compact, with every detail chosen to make the stay feel comfortable, considered, and easy. Outside your cabin, shared bathrooms and showers include Dyson hair stations and Grown Alchemist bath products, creating a more elevated and thoughtfully designed routine.

scannable version

SOLO SLEEPER CABIN

1 private cabin · Sleeps 1 guest

A compact, private sleeper cabin for solo travelers looking for a comfortable place to sleep, reset, and experience New York on their own terms.

Each cabin includes:

- Wright mattress
- Garnier-Thiebaut linens
- Brooklinen robe and slippers
- Smart storage
- MagSafe and wireless charging
- Sound machine
- Complimentary eye mask and earplugs

Shared bathrooms and showers are located outside the cabin and feature Dyson hair stations and Grown Alchemist bath products.

full version

SOLO SLEEPER CABIN + MORE SPACE

Sleeps 1 guest in 1 in a larger private cabin.

A private sleeper cabin for one guest, with extra room to settle in while featuring one of our in-room gallery walls by local artists. It is an ideal choice for solo travelers who appreciate the cabin concept but prefer added breathing room.

Enjoy the same amenities as the smaller Cabin including a Wright mattress, Garnier-Thiebaut linens, a Brooklinen robe and slippers, smart storage, MagSafe and wireless charging, a sound machine, and a complimentary eye mask and earplugs.

The space is intentionally compact, with every detail chosen to make the stay feel comfortable, considered, and easy. Outside your cabin, shared bathrooms and showers include Dyson hair stations and Grown Alchemist bath products, creating a more elevated and thoughtfully designed routine.

scannable version

SOLO SLEEPER CABIN + MORE SPACE

1 larger private cabin · Sleeps 1 guest

A larger private sleeper cabin with extra room to settle in and an in-cabin gallery wall featuring work by local artists.

This cabin is ideal for solo travelers who appreciate the Now Now sleeper-cabin experience but prefer additional breathing room.

Each cabin includes:

- Wright mattress
- Garnier-Thiebaut linens
- Brooklinen robe and slippers
- Smart storage
- MagSafe and wireless charging
- Sound machine
- Complimentary eye mask and earplugs
- Gallery wall featuring local artwork

Shared bathrooms and showers are located outside the cabin and feature Dyson hair stations and Grown Alchemist bath products.

full version

2X SOLO SLEEPER CABINS

Sleeps 2 guests in 2 separate private cabins.

Two separate private sleeper cabins reserved together in one convenient booking for two guests. Each person receives their own individual cabin, bed, locking door, and personal space. It is a smart option for friends, siblings, colleagues, or travel companions who want to stay together while still enjoying the privacy of separate sleeping spaces.

Each cabin includes a Wright mattress, Garnier-Thiebaut linens, a Brooklinen robe and slippers, smart storage, MagSafe and wireless charging, a sound machine, and a complimentary eye mask and earplugs.

The space is intentionally compact, with every detail chosen to make the stay feel comfortable, considered, and easy. Outside your cabin, shared bathrooms and showers include Dyson hair stations and Grown Alchemist bath products, creating a more elevated and thoughtfully designed routine.

IMPORTANT

This booking includes two individual Solo Sleeper Cabins—not one shared room and not one cabin with two beds.

scannable version

2X SOLO SLEEPER CABINS

2 separate private cabins · Sleeps 2 guests

Two individual Solo Sleeper Cabins reserved together in one booking. Each guest receives a separate cabin with their own bed, locking door, and personal space.

A practical choice for friends, siblings, colleagues, or travel companions who want to stay together while sleeping separately.

Each cabin includes:

- Wright mattress
- Garnier-Thiebaut linens
- Brooklinen robe and slippers
- Smart storage
- MagSafe and wireless charging
- Sound machine
- Complimentary eye mask and earplugs

Shared bathrooms and showers are located outside the cabins and feature Dyson hair stations and Grown Alchemist bath products.

Important: This booking includes two separate Solo Sleeper Cabins. It is not one shared room or one cabin with two beds.

full version

WOMEN+ SOLO SLEEPER CABIN + MORE SPACE

Sleeps 1 guest in 1 larger private cabin in the Women+ area.

A private sleeper cabin for one guest in a designated area for women and non-binary folks with extra room to settle in while featuring one of our in-room gallery walls by local artists.

Enjoy the same amenities as the smaller Cabin including a Wright mattress, Garnier-Thiebaut linens, a Brooklinen robe and slippers, smart storage, MagSafe and wireless charging, a sound machine, and a complimentary eye mask and earplugs. The space is intentionally compact, with every detail chosen to make the stay feel comfortable, considered, and easy. Outside your cabin, shared bathrooms and showers include Dyson hair stations and Grown Alchemist bath products, creating a more elevated and thoughtfully designed routine.

scannable version

WOMEN+ SOLO SLEEPER CABIN + MORE SPACE

1 larger private cabin in the Women+ area · Sleeps 1 guest

A larger private sleeper cabin in the designated Women+ area for women and non-binary guests. The cabin offers extra room to settle in, along with an in-cabin gallery wall featuring work by local artists.

Each cabin includes:

- Wright mattress
- Garnier-Thiebaut linens
- Brooklinen robe and slippers
- Smart storage
- MagSafe and wireless charging
- Sound machine
- Complimentary eye mask and earplugs
- Gallery wall featuring local artwork

Shared bathrooms and showers are located outside the cabin and feature Dyson hair stations and Grown Alchemist bath products.

scannable version

2X WOMEN+ SOLO SLEEPER CABINS

2 separate private cabins in the Women+ area · Sleeps 2 guests

Two individual sleeper cabins reserved together in the designated Women+ area for women and non-binary guests.

Each guest receives a separate cabin with their own bed, locking door, and personal space. It is a convenient option for friends, family members, or travel companions who want to book together while sleeping separately.

Each cabin includes:

- Wright mattress
- Garnier-Thiebaut linens
- Brooklinen robe and slippers
- Smart storage
- MagSafe and wireless charging
- Sound machine
- Complimentary eye mask and earplugs

Shared bathrooms and showers are located outside the cabins and feature Dyson hair stations and Grown Alchemist bath products.

Important: This booking includes two separate Women+ Solo Sleeper Cabins. It is not one shared room or one cabin with two beds.

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Shared bathrooms and showers are located outside the cabin and feature Dyson hair stations and Grown Alchemist bath products.

short description

SMALL CABIN. SERIOUS SLEEP.

Your cabin may be compact, but the mattress was never treated like an afterthought.

Every Now Now cabin features a premium Wright mattress, thoughtfully engineered for pressure-relieving comfort, responsive support, and a cooler night's sleep. Made in the United States and developed through extensive testing, Wright brings boutique design credibility and real sleep performance to a space built for rest, reset, and the next New York adventure.

expanded description

WHY WRIGHT

Because a full New York day deserves a better night's sleep.

Every Now Now cabin features a premium Wright mattress, created by a design-focused American brand known for taking sleep seriously. Wright developed its original mattress through 27 prototypes and more than two years of testing to find the right balance of comfort, support, responsiveness, and breathability.

The result is not simply a soft bed. It is a thoughtfully engineered sleep surface designed to cushion where your body needs relief while supporting you through the night.

BALANCED COMFORT AND SUPPORT

Your Wright mattress is designed to provide:

- Pressure relief around the shoulders and hips
- Responsive support without feeling overly firm
- Reduced motion transfer
- Comfortable support for back, side, and combination sleepers

For you, that means a mattress that feels supportive, comfortable, and intentionally chosen—not like a standard hotel bed.

COOLER, MORE BREATHABLE SLEEP

Foam mattresses can sometimes hold onto heat, especially in a compact space. Wright uses breathable materials and gel-infused, open-cell foam designed to help move heat away from your body. The result is a cooler, more comfortable sleep experience after a very full day in New York.

AMERICAN-MADE, BOUTIQUE-MINDED

Wright mattresses are made in the United States using American-sourced materials and CertiPUR-US certified foams. The brand is also a favorite among independent, design-conscious hotels, making it a natural fit for Now Now: thoughtful design, considered details, and serious comfort in a smaller footprint.

Short Description

short description

MADE FOR THE SHARED-BATH EXPERIENCE

At Now Now, the robe plays an important role.

It gives you an easy, comfortable layer to wear between the shared bathroom and your private cabin. That added coverage helps the experience feel more considered, personal, and relaxed.

Instead of treating the robe as a decorative amenity, Now Now uses it as part of the functional design of the stay: shower, wrap up, return to your cabin, and reset.

short description alt

NEW YORK COMFORT FOR A NEW YORK STAY

Brooklinen's New York roots make the partnership especially fitting.

Both brands take an elevated but approachable view of everyday comfort. Brooklinen brings a residential sense of softness and ease, while Now Now provides a compact, high-design home base in the middle of the city.

Together, they help make the transition from New York mode to rest mode feel a little more complete.

Out of the city. Into the robe.

WHY BROOKLINEN

Because stepping out of the shower should feel like part of the stay—not the moment the experience ends.

Every Now Now cabin includes access to a Brooklinen bathrobe, chosen for its soft feel, thoughtful construction, and relaxed, residential comfort. Brooklinen is a New York-founded home and lifestyle brand known for bringing design-conscious bedding and bath essentials into everyday routines.

The result is more than a standard hotel robe. It is a soft, absorbent layer designed for the walk from the shared bathroom back to your private cabin, a slow morning, or a quiet reset before heading back into the city.

SOFT, ABSORBENT COMFORT

For you, that means a robe designed to:

- Feel soft against the skin
- Absorb moisture after a shower
- Provide comfortable coverage
- Work equally well for drying off or lounging
- Add a more relaxed, residential feeling to your stay

For you, that means a mattress that feels supportive, comfortable, and intentionally chosen—not like a standard hotel bed.

PLUSH WITHOUT FEELING IMPRACTICAL

A good bathrobe should feel substantial without becoming stiff or cumbersome. Brooklinen's robe combines a soft, fluffy texture with the absorbency needed after a shower. The design includes an adjustable tie waist and pockets, adding convenience without overcomplicating the

THOUGHTFULLY MADE

Brooklinen's Super-Plush robes are certified to OEKO-TEX Standard 100, meaning the fabric has been tested for harmful substances. The robes use 100% Aegean Turkish cotton and are made without harsh treatments, according to Brooklinen.

featured call out

SMALL CABIN. SERIOUS SLEEP.

We chose Wright because a smaller room should never mean a smaller commitment to comfort. Its balanced construction, breathable materials, and boutique design credentials help make every Now Now cabin feel like a true place to reset.

ROBE ON. CITY OFF.

Wrap up in a soft, absorbent Brooklinen robe after your shower and make the walk back to your cabin a little more comfortable. Made from premium Turkish cotton and designed for both drying off and winding down, it brings a relaxed, residential layer to your Now Now sta

A MORE CONSIDERED CABIN

Slip into Garnier-Thiebaut linens, created by a French textile house with nearly two centuries of craftsmanship. Crisp, breathable, and designed for the demands of hospitality, climb in, switch off, and let tomorrow wait.

booking page version

WRIGHT MATTRESS

A premium American-made mattress designed for pressure-relieving comfort, responsive support, and a cooler night's sleep.

BROOKLINEN BATHROBE

Our Brooklinen robes are soft, absorbent, and made for the walk back to your cabin, a slow coffee, or ten more minutes before you put real clothes on.

GARNIER-THIEBAUT LINENS

Premium French-designed bed linens selected for their crisp feel, breathable comfort, and enduring hospitality quality.

DESIGNED FOR BETTER REST

Every cabin includes a premium Wright mattress chosen for its balance of comfort, support, and breathability. After exploring New York, settle into a sleep surface designed to help you recover, reset, and do it all again tomorrow.

BROOKLINEN BATHROBE

A soft, absorbent Turkish-cotton robe designed for post-shower comfort, cabin lounging, and the walk between your private space and the shared bathroom.

CRISP, COMFORTABLE SLEEP

Garnier-Thiebaut's bedding collections include breathable cotton-based fabrics designed to feel comfortable without becoming overly heavy. Cotton percale is often chosen for a crisp, airy feel, while cotton sateen offers a smoother, slightly more enveloping finish.